

CHAMBER BOARD MEETING AGENDA Wednesday, September 18, 2019 at Community Center

Agenda:

- Call to Order and Roll Call
- Approval of Agenda
- Approval of Minutes August 2019
- President's Report
- Approval of Secretary Reports September 2019 and Financial Report from August 2019
- RDA Lori Gosz
- City of Brillion –Lori Gosz
- School District Update Nick Madison

A. Committee Reports:

B. Membership (Chandra)

- a. Recruitment Membership Packets
- **b.** Retention

C. Marketing (Amy)

a. Public Relations

- i. Website-Amy, Doug, Zander Press, Lisa White
- ii. Newsletter restructuring Karen
- iii. Facebook- Joanne

D. Events (Amy, Brian and Karen)

- a. Golf Outing -Brian & Karen
- b. Youth Apprenticeship Banquet Nick, Amy
- c. Awards Ceremony-Nick and Amy
- d. Beer, Wine & Cheese-Joanne, Kris Bastian
- e. Pop Up Business- Lori
- f. Shop Local- Tami, Chandra
 - i. American Express shop local weekend
 - ii. Turkey raffle
 - iii. Chamber Bucks-Chandra, Tami Gasch & Lisa White
 - iv. Key Fobs/Coupon Booklet-Chandra

E. Education (Joanne & Brian)

- a. Lunch & Learn –Brian, Joanne
- b. Grow Foundation -Sarah
- F. Finance (Brian and Karen)
- G. Audit-Joanne
- H. Strategic Planning (Joanne, Brian, Amy, Chandra)
 - a. Strategic Communications Plan (Chandra, Amy, Brian)
 - b. Reorganization of Committees (Chandra, Amy, Brian)
 - c. ChamberMaster

New Business:

- Next Meeting is on Wednesday October 16, 2019 at Ariens
- Reminder City Group Organization meeting September 19 at Ariens Academy.
- Brillionfest 2020/Jaycee's- Guest Speaker Jon Beach/Jaqueline Buboltz
- Open Board Positions (PPI, Vacant seat)
- Computer purchase more than budgeted

- Newsletter yearly subscriptionHomecoming window painting judges needed

Old Business:

Adjournment: Amy Myers, Chamber Board President